

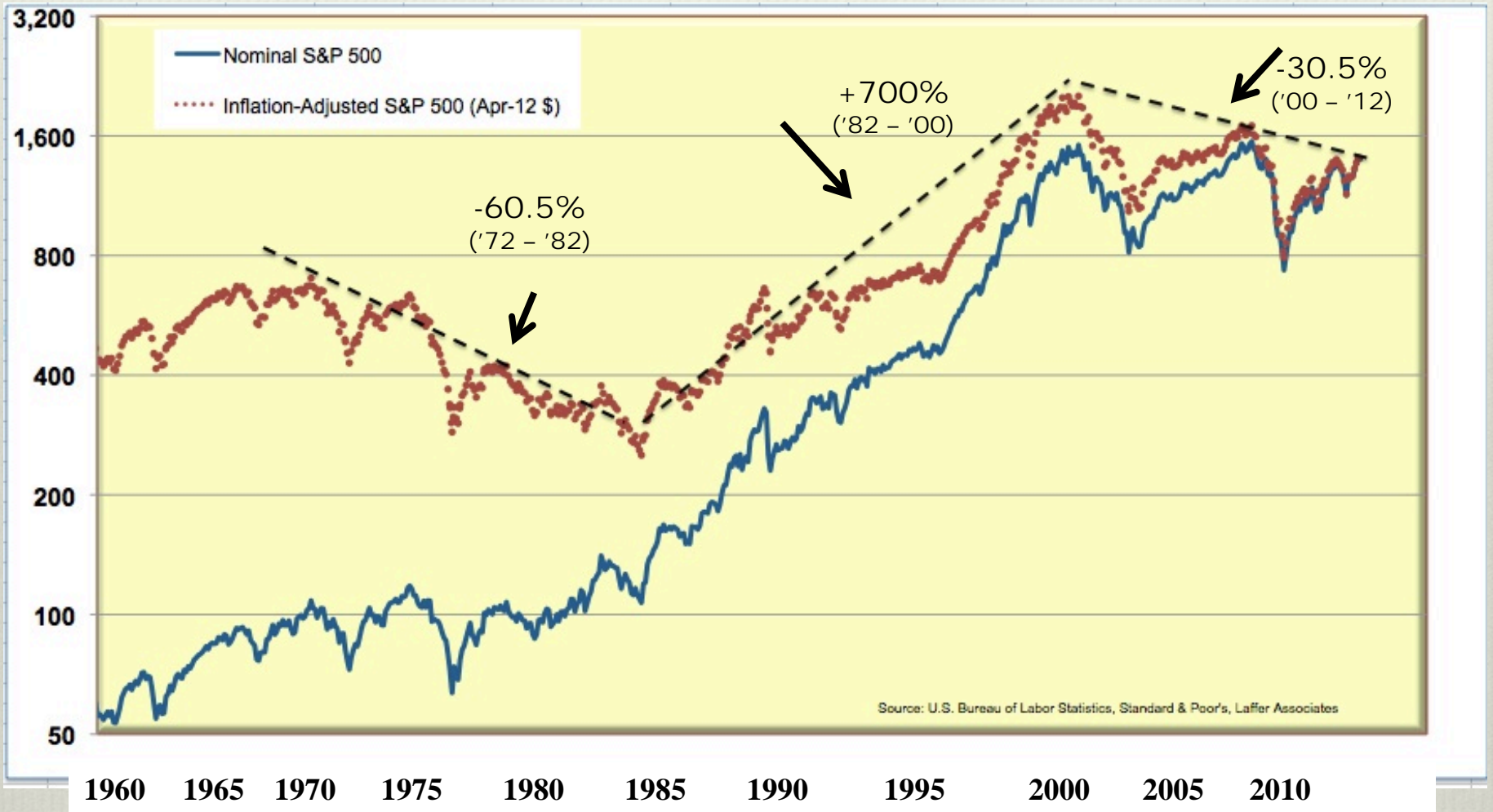
The background of the slide is a collage of US dollar bills, primarily \$100 bills, featuring the portrait of Benjamin Franklin. The bills are scattered and overlapping, with some showing the serial number DF 20493661 B. A semi-transparent green rounded rectangle is centered over the bills, containing the title and author's name.

-KEYS TO PROSPERITY-

Stephen Moore

AMERICA'S BOOM AND BUST

S&P 500: Nominal vs. Real Price Appreciation
January 1960 – April 2012



Past performance is no guarantee of future results.

Source: U.S. Bureau of Labor Statistics, Standard & Poor's, Laffer Associates

HOW TO SOAK THE RICH

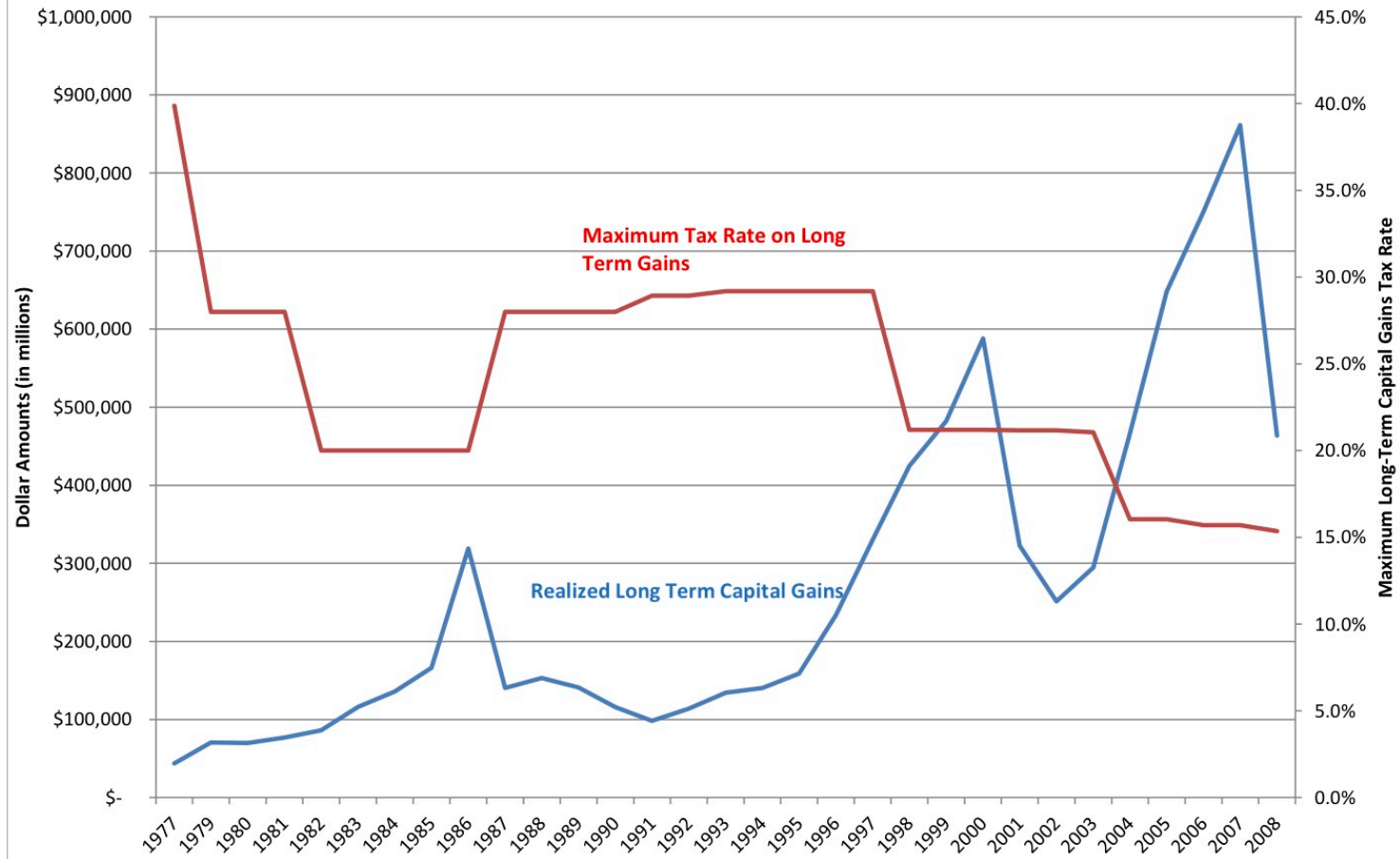
Top Marginal Income Tax Rates and Income Tax Share for the Top 1% of Earners
1970-2009



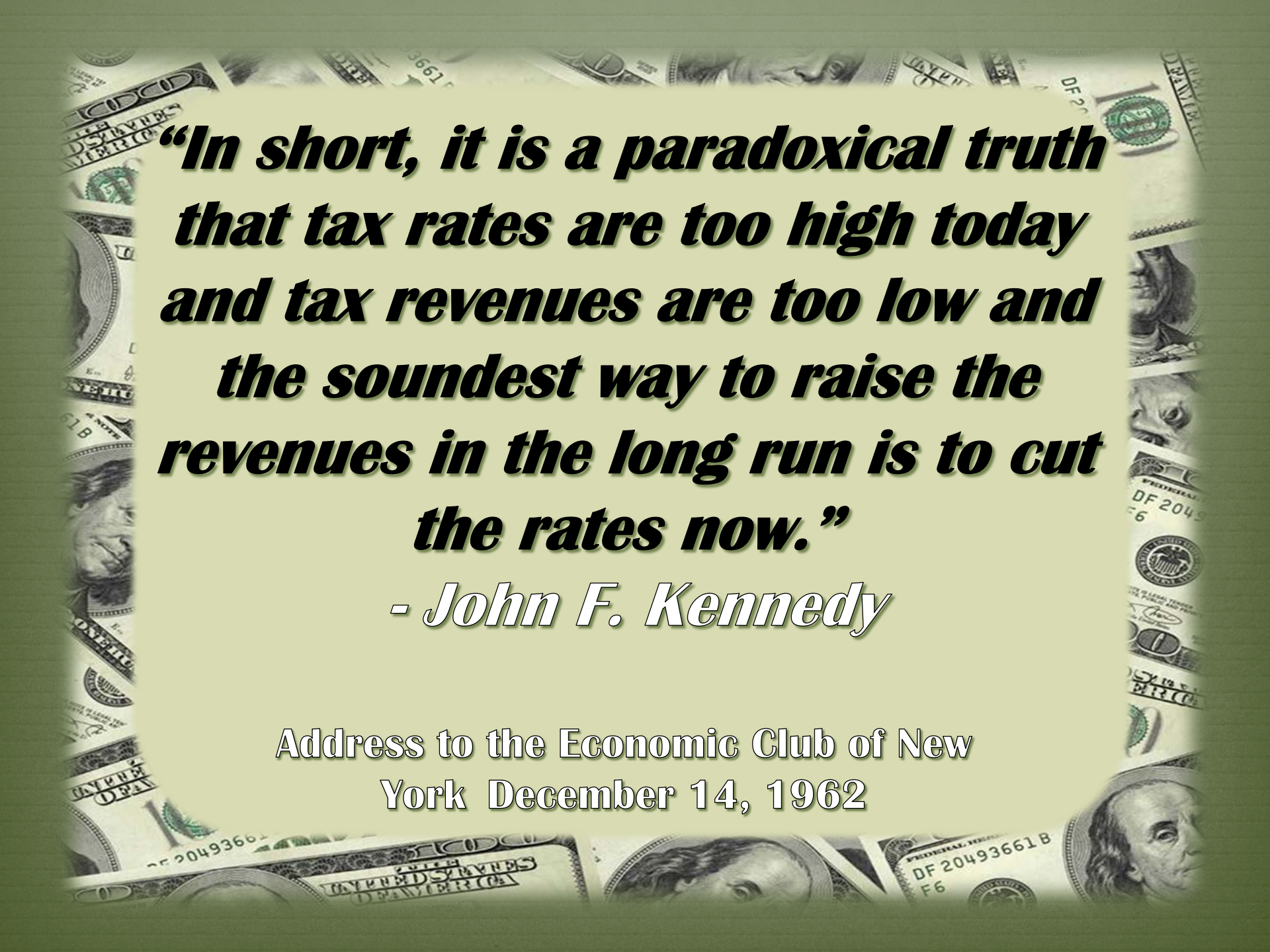
Past performance is no guarantee of future results.

Source: Internal Revenue Service, Statistics on Income, "Number of Returns, Shares of AGI and Total Income Tax, AGI Floor on Percentiles in Current and Constant Dollars, and Average Tax Rates," Table 1. Available at: <http://www.irs.gov/taxstats/indtaxstats/article/0,,id=133521,00.html>

Realized Long Term Capital Gains and Long Term Capital Gains Tax Rates



Source: Department of Treasury, Office of Tax Analysis. <http://www.treasury.gov/resource-center/tax-policy/Documents/OTP-CG-LTCG-Taxes-Paid-1977-2008-11-2010.pdf>

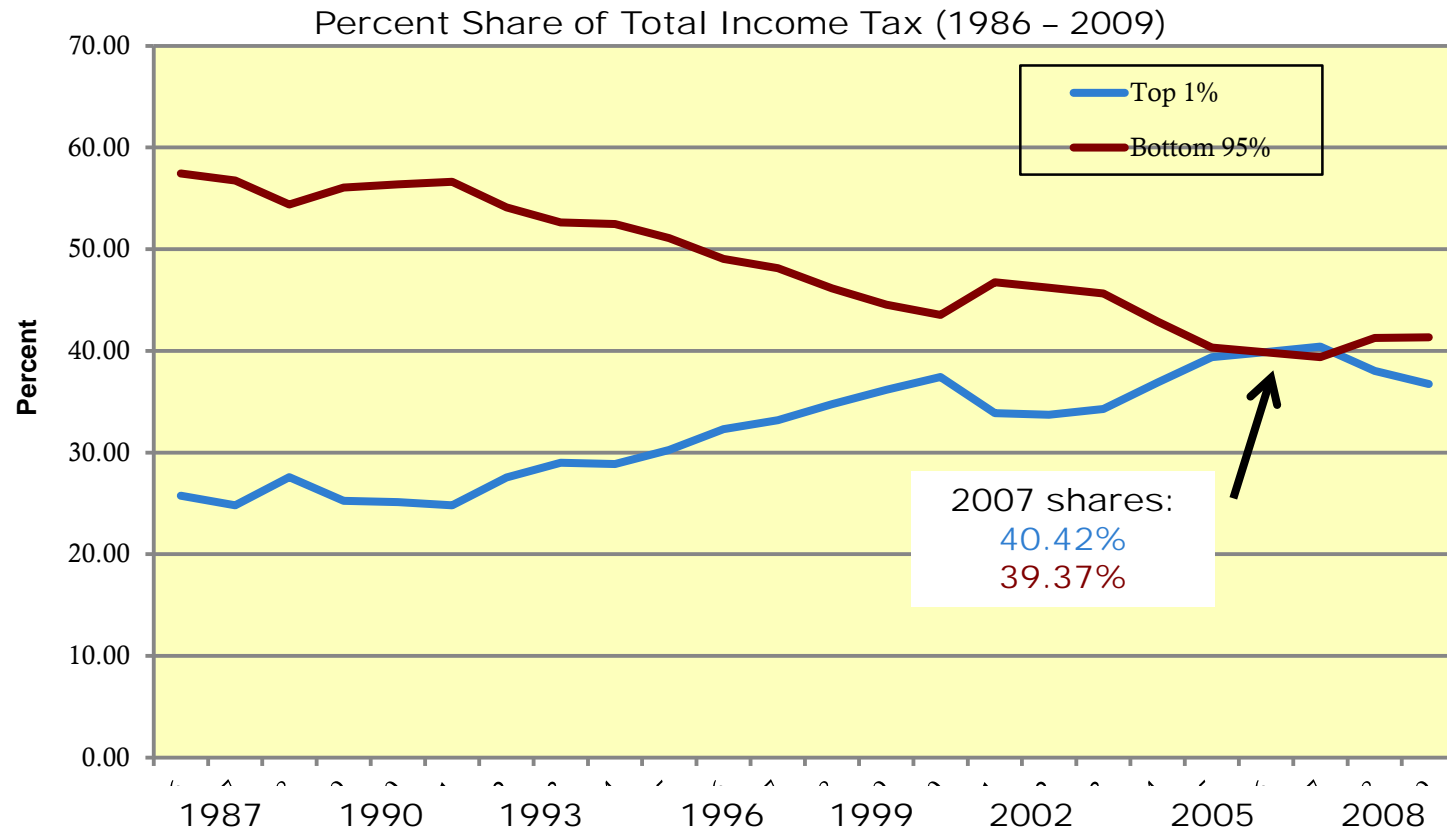
The background of the slide is a collage of various US dollar bills, including \$100, \$50, and \$20 bills, arranged in a border-like fashion around the central text. The bills are slightly faded and overlapping, creating a textured, financial-themed backdrop.

***“In short, it is a paradoxical truth
that tax rates are too high today
and tax revenues are too low and
the soundest way to raise the
revenues in the long run is to cut
the rates now.”***

- John F. Kennedy

**Address to the Economic Club of New
York December 14, 1962**

BOTTOM 95 PERCENT PAYS LESS THAN TOP 1 PERCENT

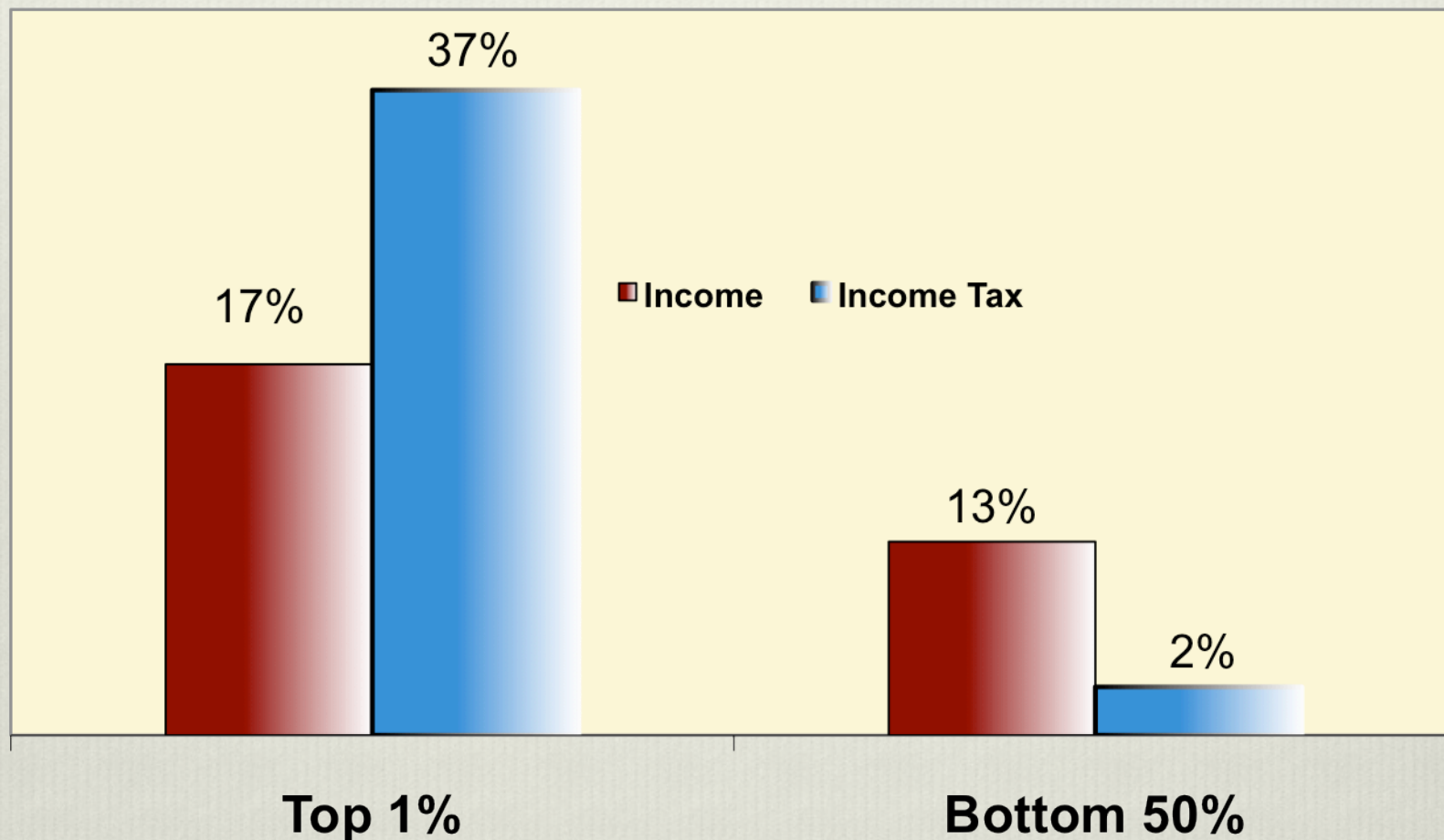


Past performance is no guarantee of future results.

Source: Internal Revenue Service, Statistics on Income, "Number of Returns, Shares of AGI and Total Income Tax, AGI Floor on Percentiles in Current and Constant Dollars, and Average Tax Rates," Table 1. Available at: <http://www.irs.gov/taxstats/indtaxstats/article/0,,id=133521,00.html>

RICH PAY MORE THAN THEIR FAIR SHARE

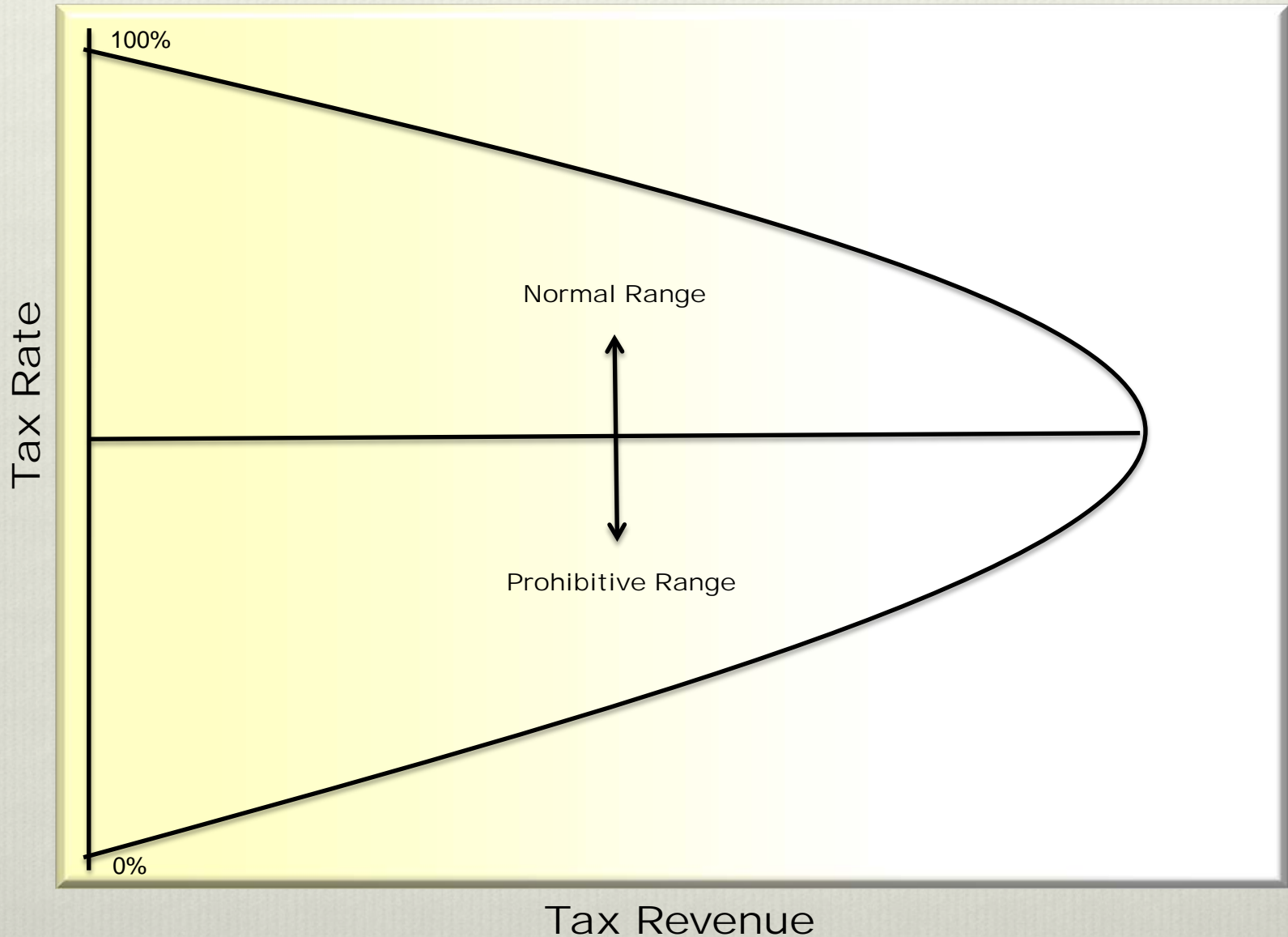
2009 Income and Income Tax Shares



Past performance is no guarantee of future results.

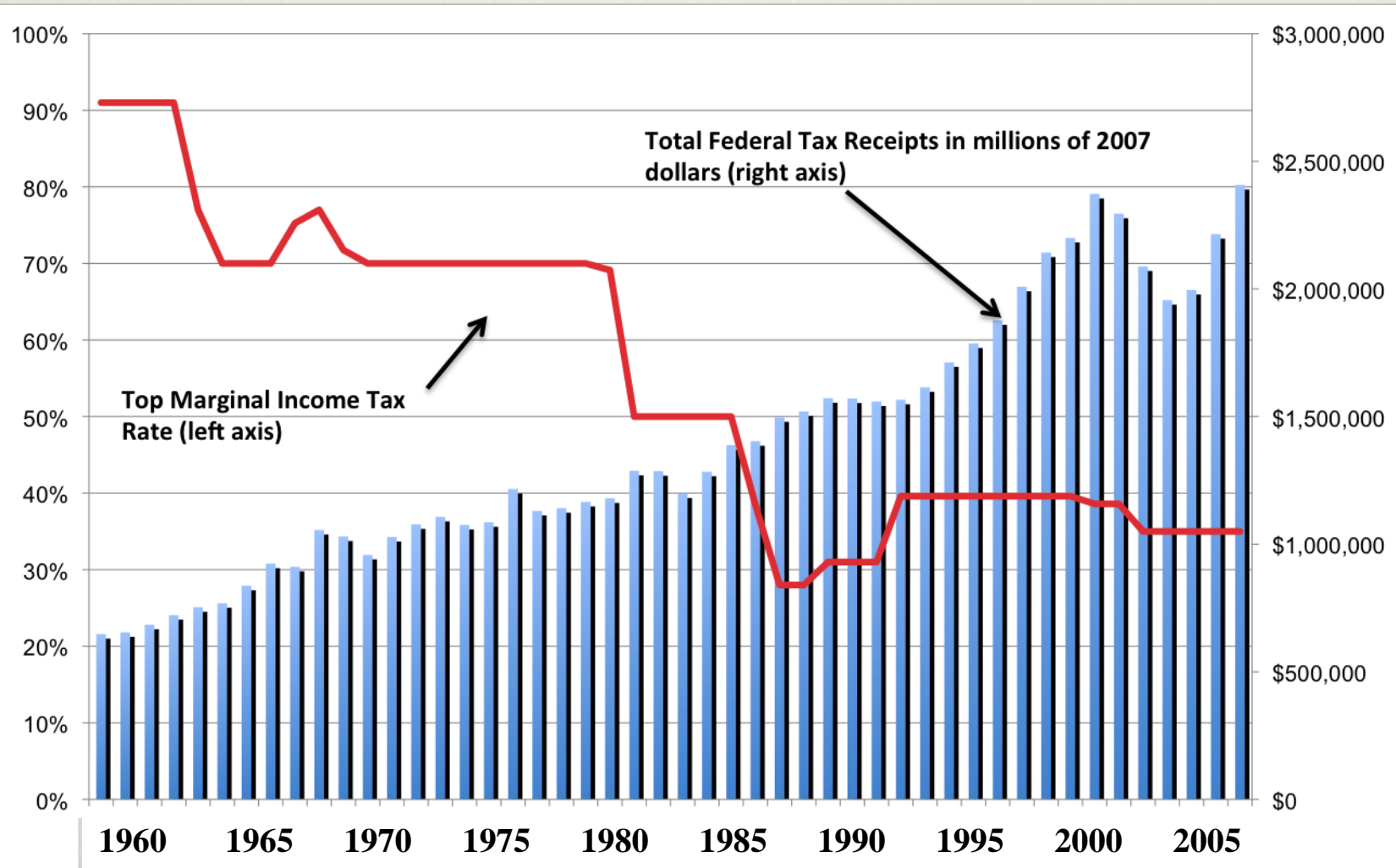
Source: Internal Revenue Service, Statistics on Income, "Number of Returns, Shares of AGI and Total Income Tax, AGI Floor on Percentiles in Current and Constant Dollars, and Average Tax Rates," Table 1. Available at: <http://www.irs.gov/taxstats/indtaxstats/article/0,,id=133521,00.html>

THE LAFFER CURVE



The Laffer Curve

Real Federal Revenues and the Top Marginal Income Tax Rate



Source: Office of Management and Budget, Budget of the United States Government, *Fiscal Year* 2008.

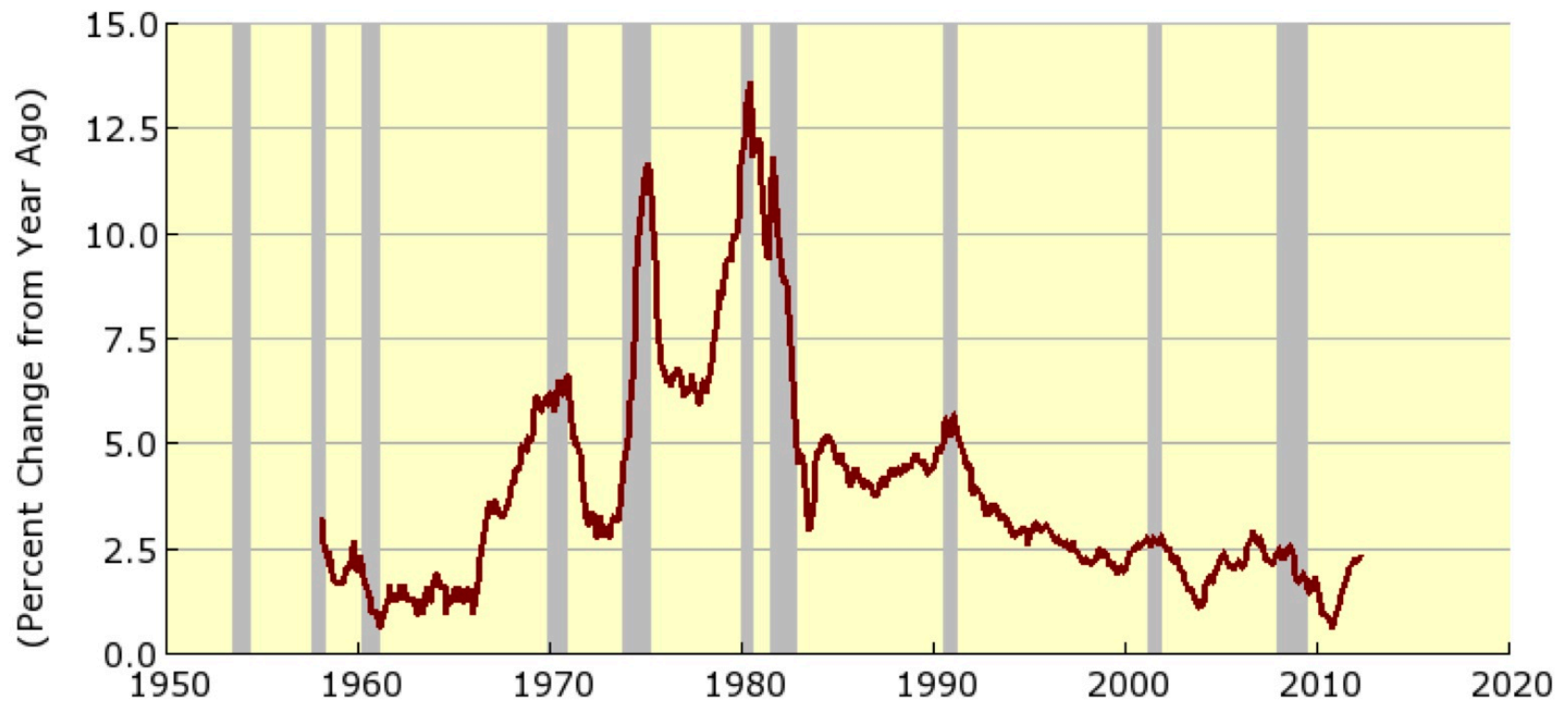
Past performance is no guarantee of future results.

Source: Office of Management and Budget, Historical Table 1.1, Available at <http://www.whitehouse.gov/omb/budget/Historicals>

INFLATION RATE, 1950-2012

Consumer Price Index for All Urban Consumers: All Items Less Food & Energy (CPILEFENS)

Source: U.S. Department of Labor: Bureau of Labor Statistics



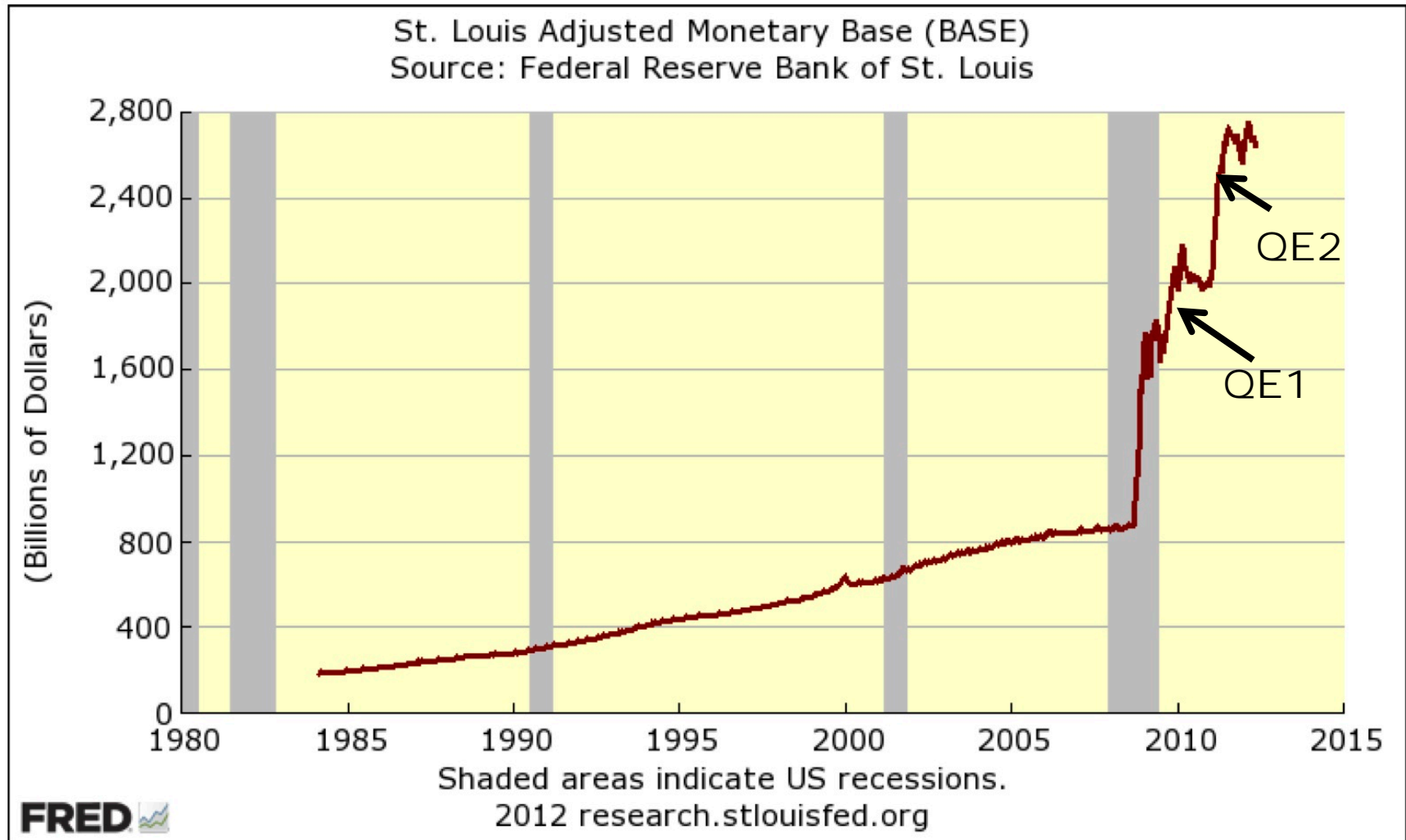
Shaded areas indicate US recessions.

2012 research.stlouisfed.org

FRED 

HELICOPTER BEN

Year on Year Monetary Base Growth, bi-weekly, percent, through April 2012

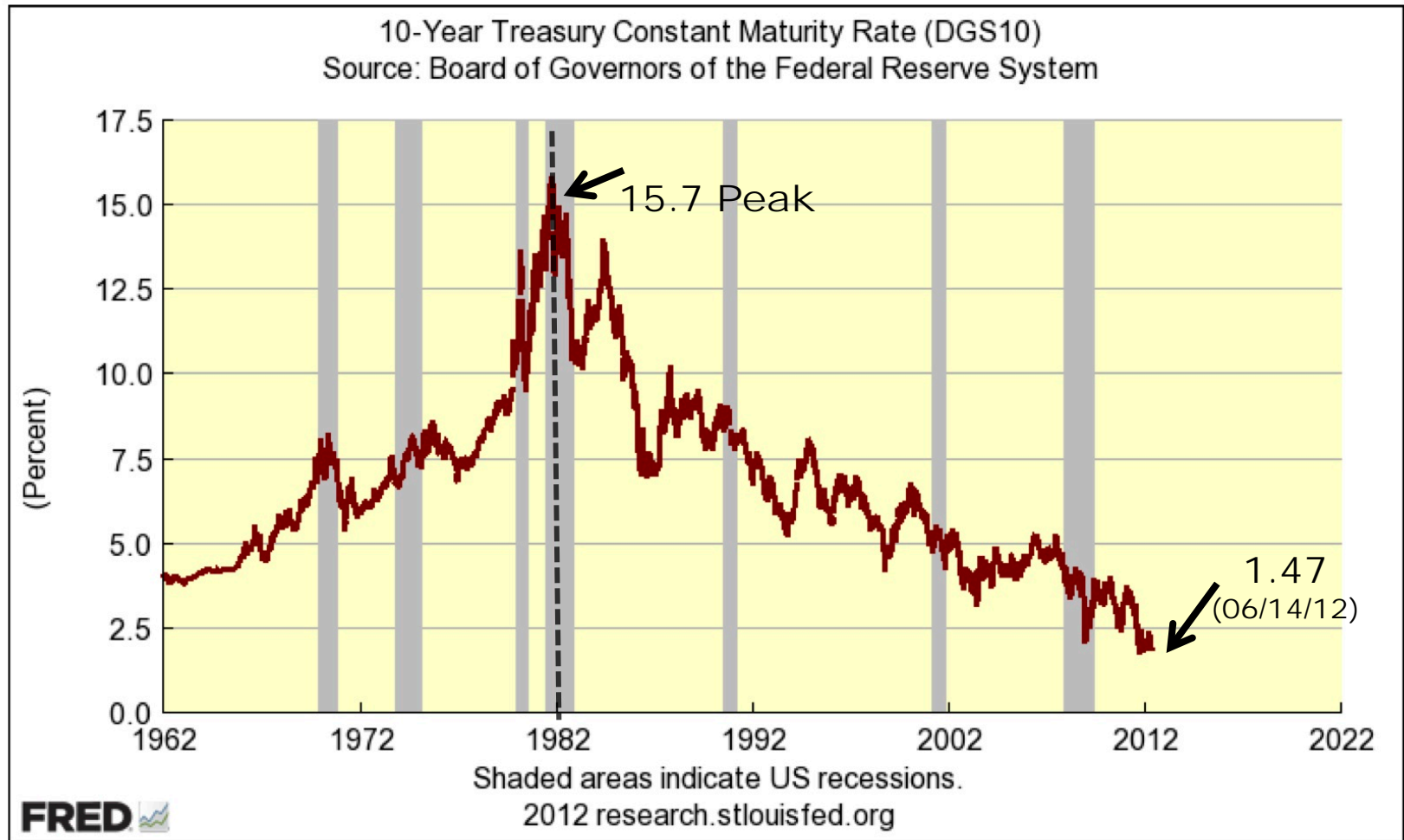


Past performance is no guarantee of future results.

Source: Federal Reserve Bank of St. Louis, Monetary base Growth,
Available at: <http://research.stlouisfed.org/fred2/series/BASE>

10 YEAR TREASURY NOTE YIELD

October 1962 to June 2012

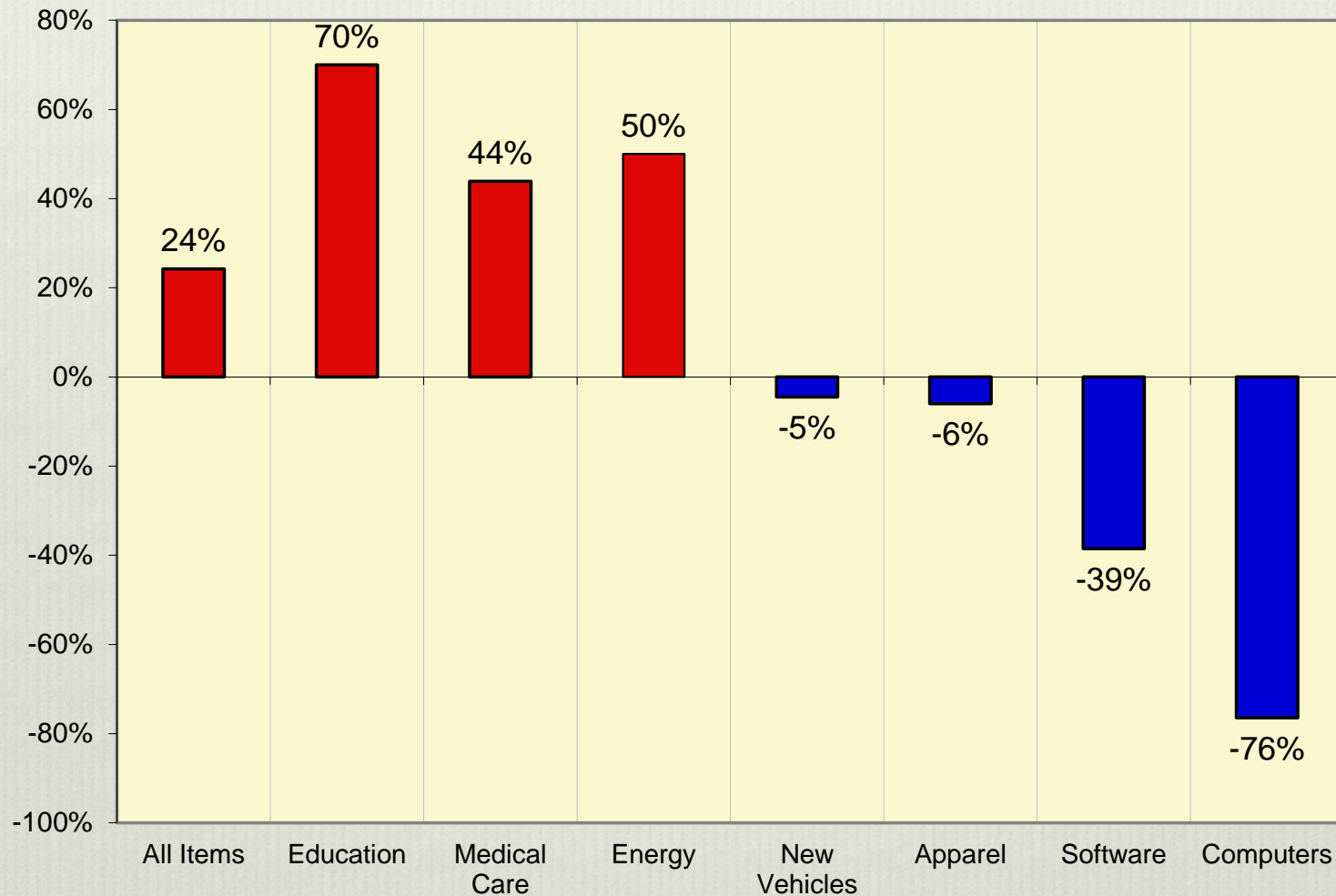


Source: U.S. Treasury Department, Treasury Yield Curve Rates, Available at:
<http://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=yield>

Past performance is no guarantee of future results.

EDUCATION AND MEDICAL PRICES SKYROCKET WHILE IMPORT PRICES DROP

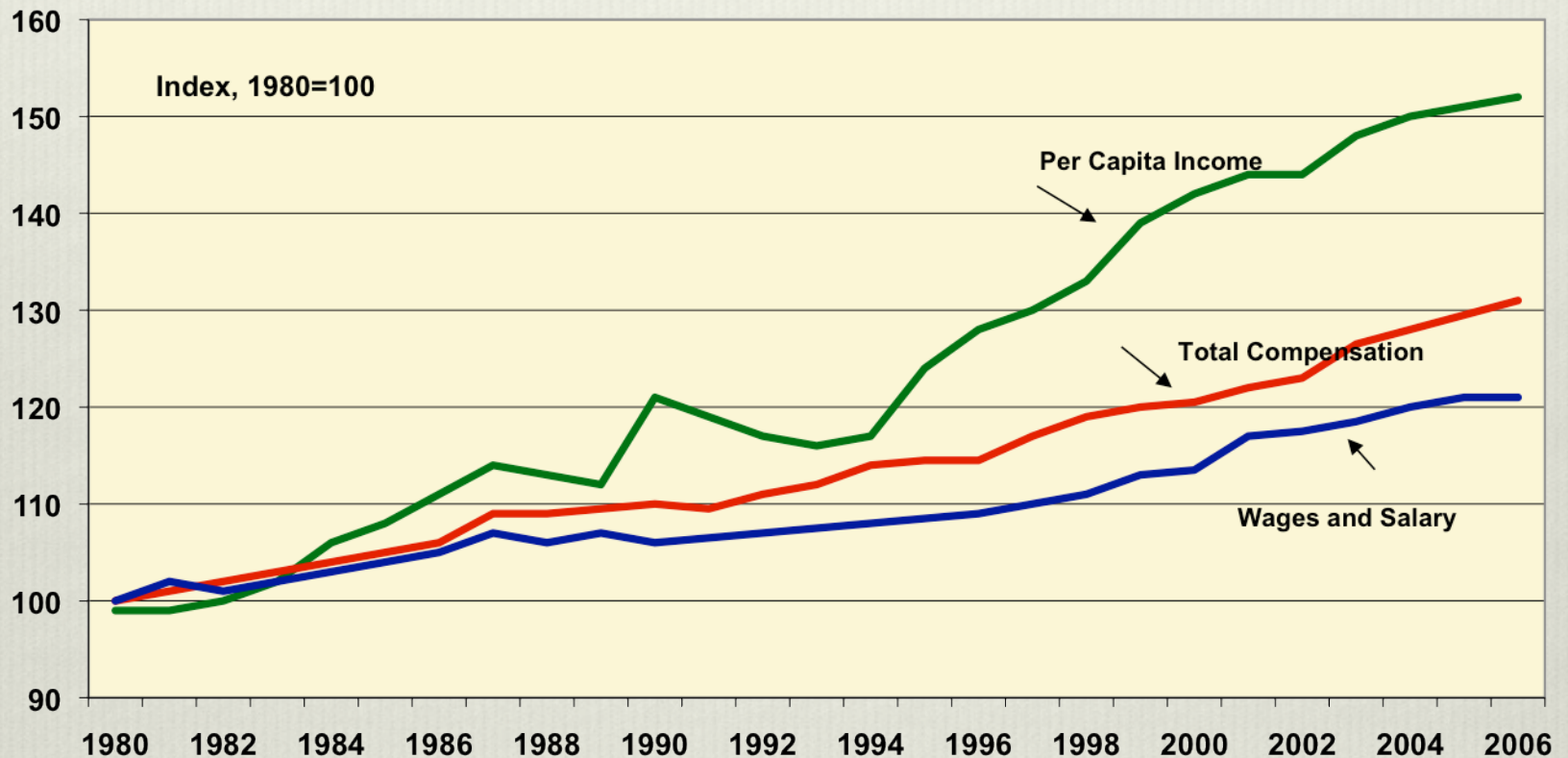
CPI, Percent Change, 2000 to 2009



Past performance is no guarantee of future results.
Source: BLS

Bureau of Labor Statistics, Consumer Price
Index, Available at:
<http://www.bls.gov/data/#prices>

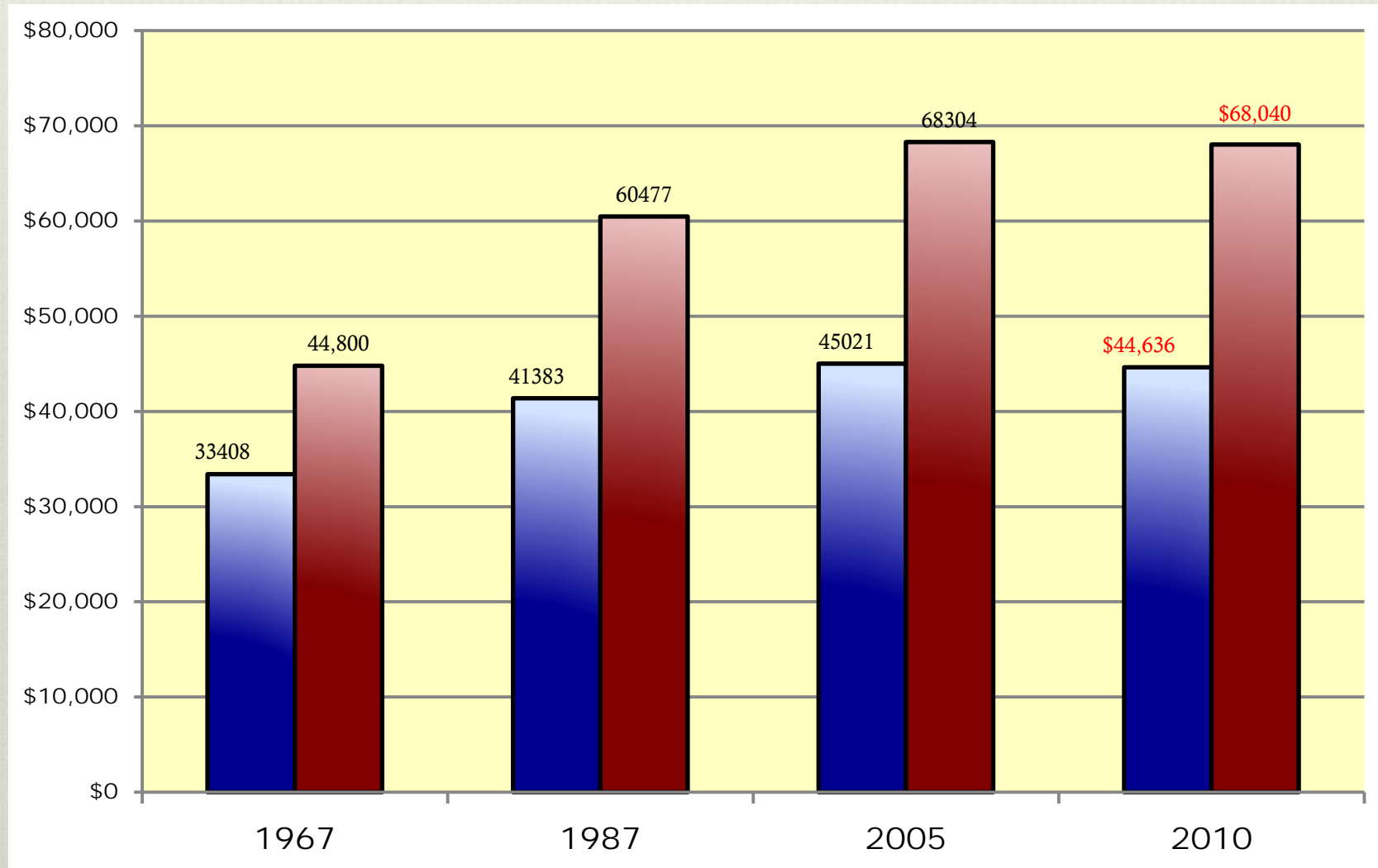
WORKER WELL-BEING



Past performance is no guarantee of future results.

Based on data from the Census Bureau and the Department of Labor.

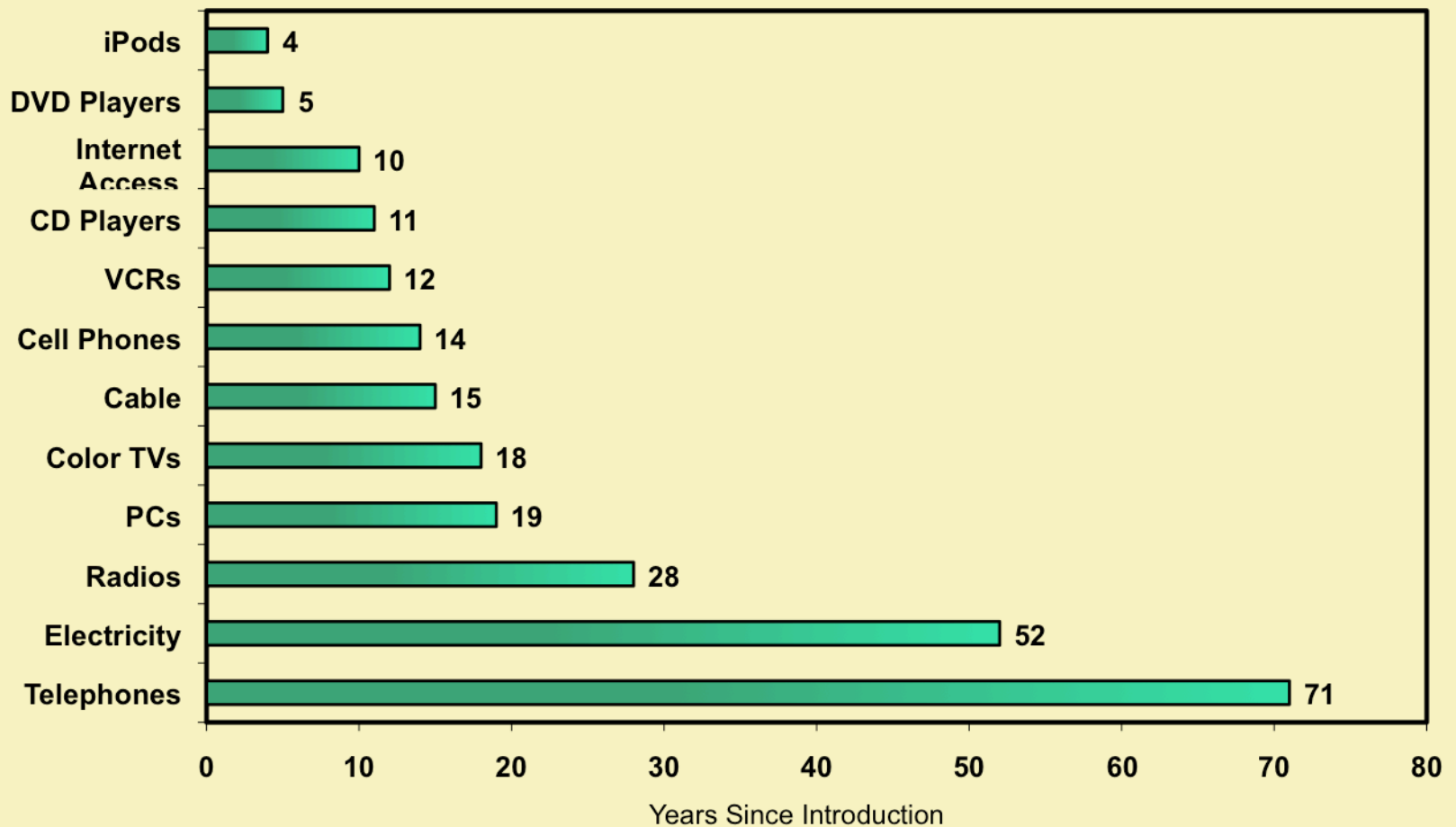
THE EVER-IMPROVING AMERICAN DREAM



Past performance is no guarantee of future results.

Household Income, Available at: <http://www.census.gov/hhes/www/income/index.html>

NUMBER OF YEARS IT TOOK FOR MAJOR TECHNOLOGIES TO REACH 50% OF AMERICAN HOMES



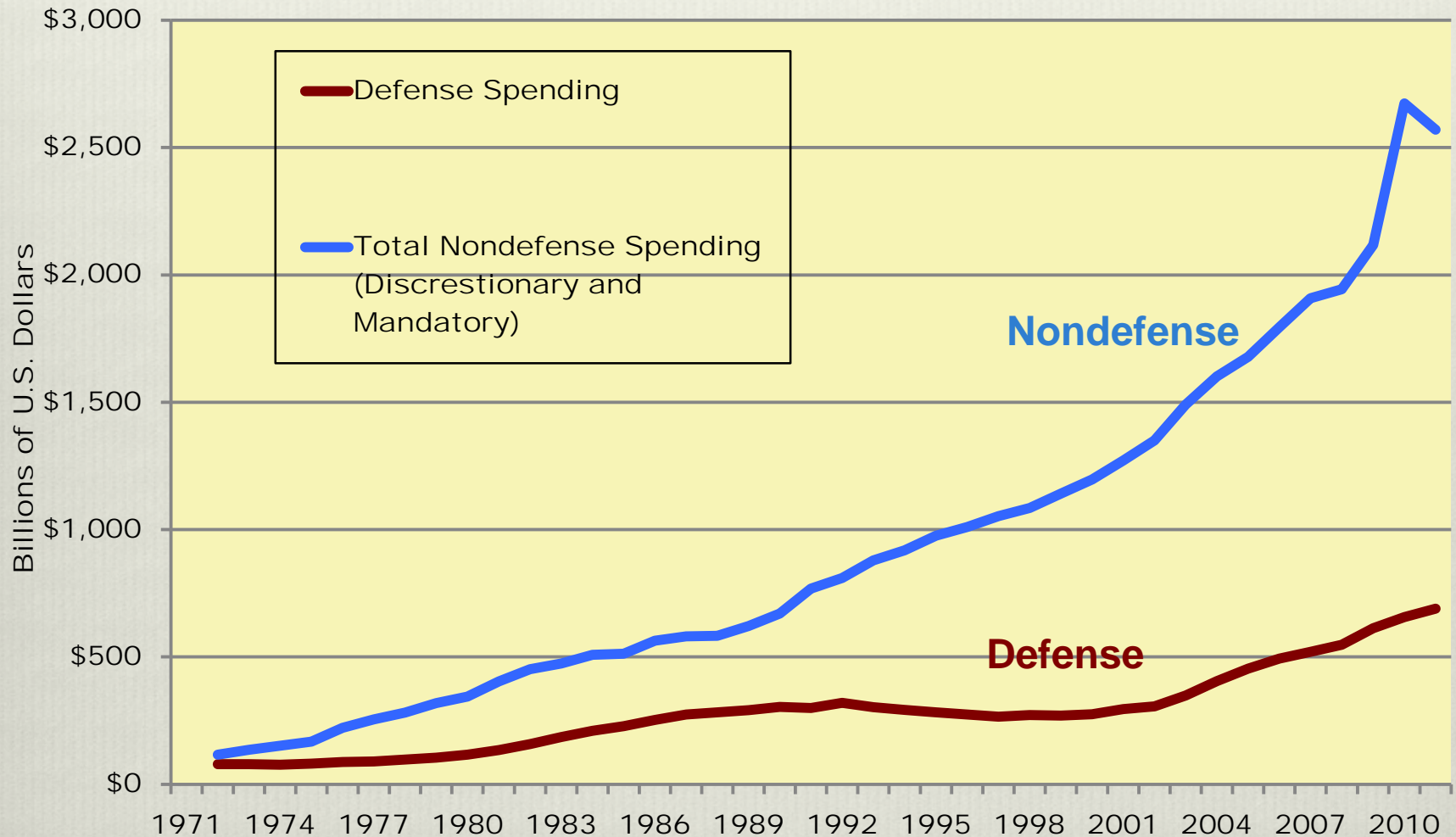
Source: Heritage Foundation

Past performance is no guarantee of future results.

HIGH TECHNOLOGY



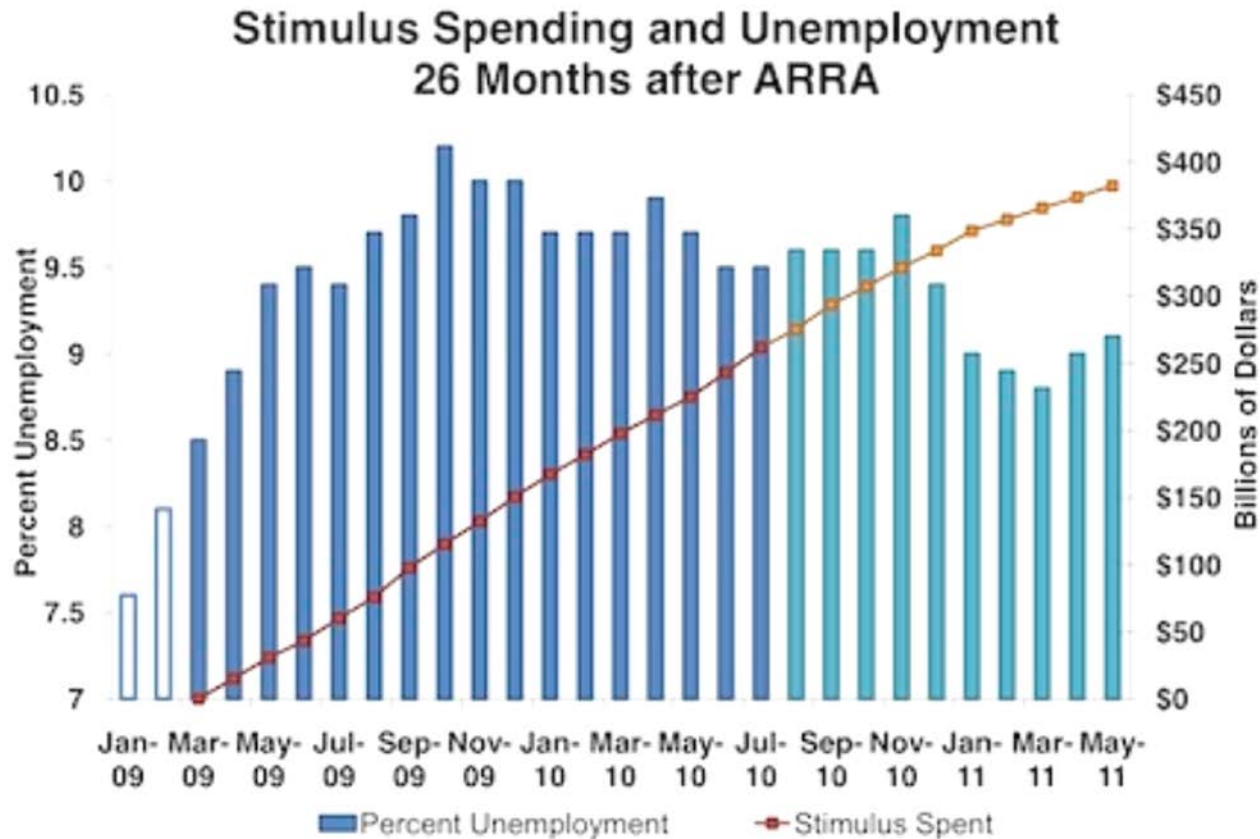
GUNS AND BUTTER: FEDERAL SPENDING EXPLODES 1995 - 2012



Past performance is no guarantee of future results.

Source: Congressional Budget Office, Historical Budget Data, Available at: <http://www.cbo.gov/>

THE STIMULUS AND JOBS



Source: Bureau of Labor Statistics, The Center for Data Analysis
Produced by: Veronique de Rugy, Mercatus Center

Past performance is no guarantee of future results.

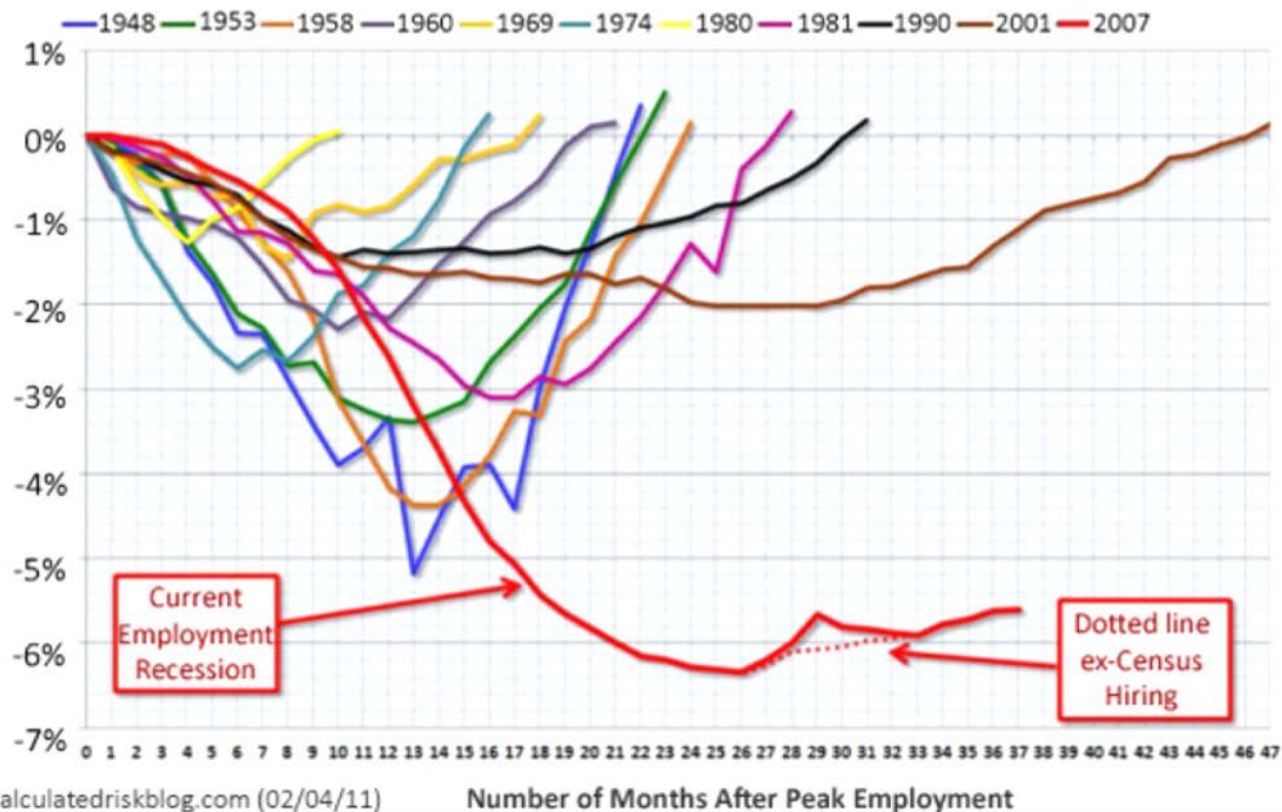
STIMULUS AND JOB CREATION

Clusterstock



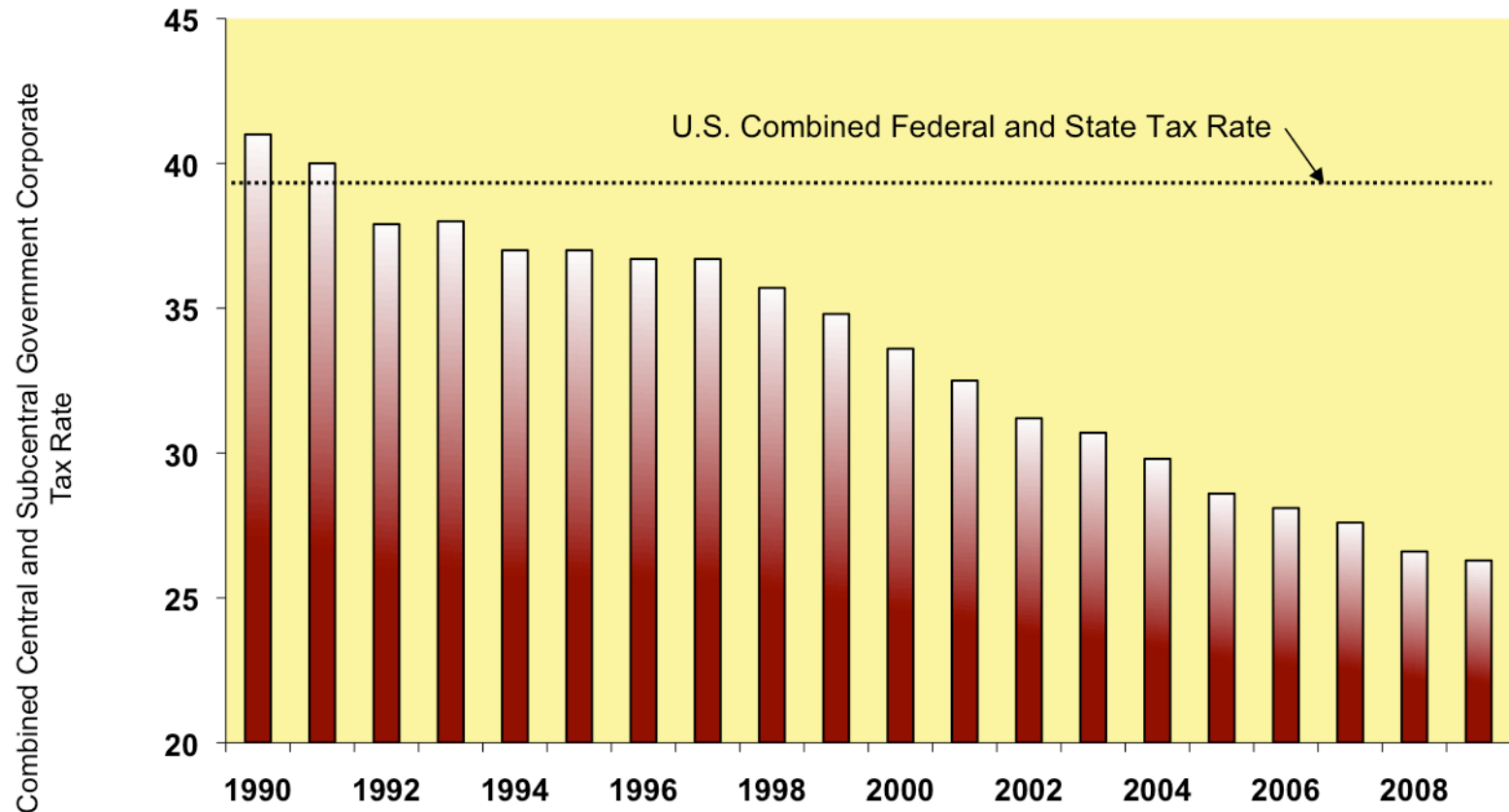
Chart of the Day

Percent Job Losses In Post WWII Recessions



HIGH CORPORATE TAXES MAKE THE U.S. UNCOMPETITIVE

U.S. Corporate Tax Rate v. Average for Developed Countries

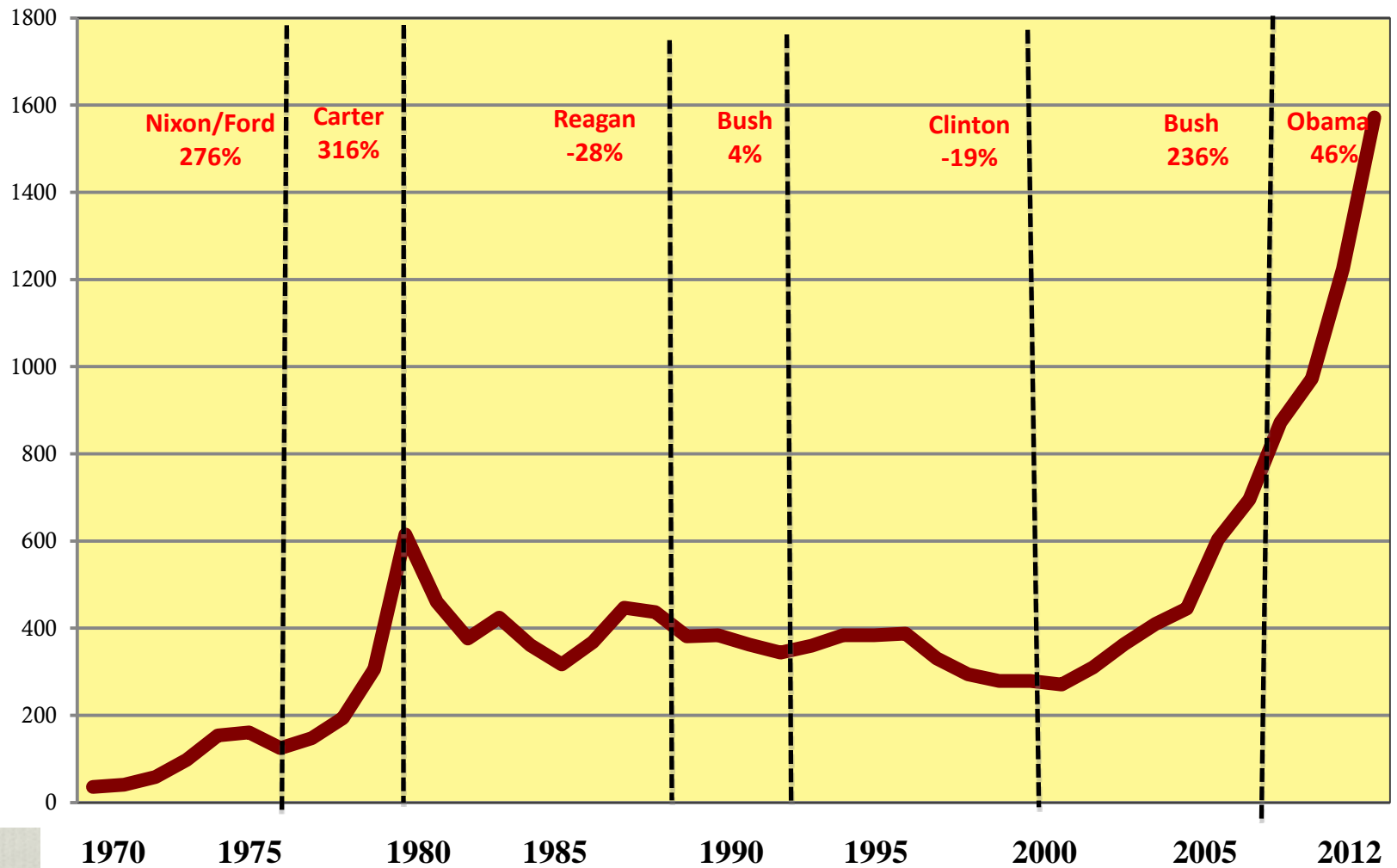


Past performance is no guarantee of future results.

Note: The bars are the average tax rate in the rest of the world.

GOLD PRICE

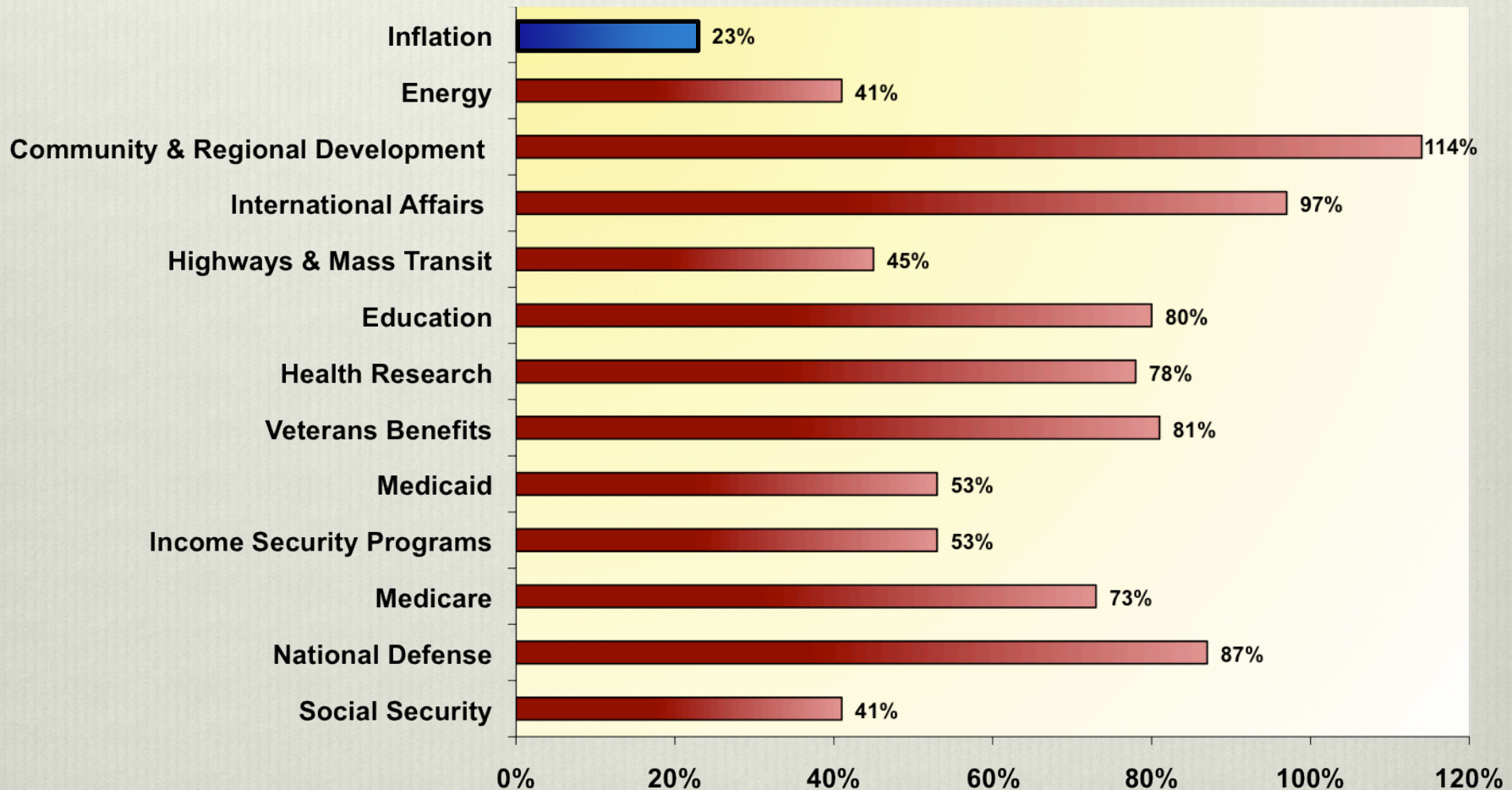
January 1970 – January 2012



Past performance is no guarantee of future results.

HOG WILD SPENDING

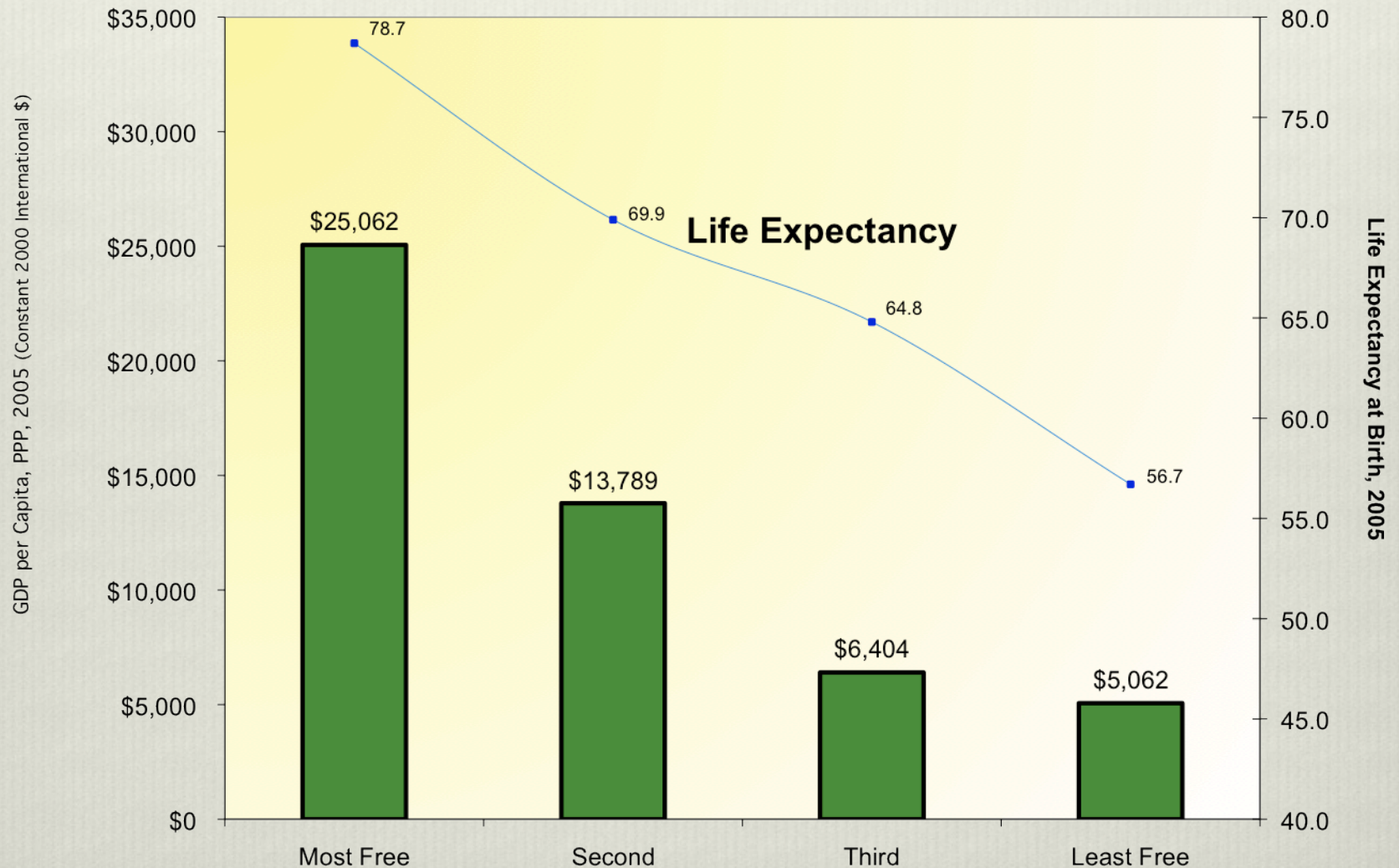
Federal Outlays, 2001 - 2008



Past performance is no guarantee of future results.

Source: [Free Enterprise Fund](#)

FREE COUNTRIES ARE WEALTHIER AND HEALTHIER



Past performance is no guarantee of future results. **Economic Freedom**

Source: Cato Institute and Fraser Institute, *Economic Freedom of the World*, 2007.

DOLLAR AT RECORD LOWS

Dollar Index, August 2000 – November 2010



Source: Federal Reserve Bank, Nominal Major Currencies Dollar Index

Past performance is no guarantee of future results.